

How has the Treaty of Rome affected European Union Business?

1. Please explain the business environment created by the Treaty of Rome and its amendments as well as the subsequent treaties. How does this environment affect U.S. companies doing business with or in the EU? Write from your own standpoint and expertise, e.g. address international sales, legal obligations, product innovations, financial systems, human resources, language requirements etc. Limit your answer to 1,500 words.
2. Include a cover letter and resume that highlight your personal motivation for participation in the contest and the skills/knowledge you will bring to the PA companies participating in the trade mission. We would like to learn about your academic background and personal interests.
3. Email your submission by May 31, 2007, 11:59 p.m. to citra@duq.edu

Two (2) winners will travel to MEDICA, the world's largest medical device trade show and conference. Prior to the trip, winners will be in contact with trade show participants to work on an effective strategy for the time in Düsseldorf. In Germany, there will be many opportunities to participate in meetings, prepare or follow up on sales meetings, research competition or market opportunities etc. Winners will be immersed into the trade show routines from a company, regulatory, and state-governmental perspective. After the conclusion of the show, winners will stay in Europe for a few days to go on field trips. Destinations will be determined based on winners' interests and available destinations.

The European Commission, Duquesne University Center for International Regulatory Assistance, and Chrysler Corp. Small Business Development Center will cover all costs for air transportation, accommodation, meals, and admissions for the two students. Students will be accompanied by either Duquesne CITRA or SBDC personnel.

The competition is open to all students of Duquesne University regardless of major or academic level. Students have to be enrolled during travel period to be eligible to win. To travel, student needs to be either U.S. citizen with a valid passport, citizen of a country that has a visa waiver agreement with Germany, or obtain a valid visa for travel to Germany. CITRA and the SBDC will obtain permission from faculty for students to miss class during the week before Thanksgiving break. With their submissions, students agree to have their essays published *anonymously* at the TreatyOfRome.com online forum.

Departure for Düsseldorf is scheduled for Monday, November 12, 2007. Tentative return date is Wednesday, November 21, 2007 (in time for Thanksgiving).

Please contact Daniel Assmus at the Center for International Regulatory Assistance with any questions concerning this competition. Visit www.treatyofrome.com for contact information.